

# IPT 520: Foundations of Instructional Technology

Course website: <http://www.the-wests.net/rick/foundations>



**Instructor:** Dr. Richard E. West

- [rickwest@byu.edu](mailto:rickwest@byu.edu)
- 150-J McKay Building
- 801.422.5273
- GVoice: 801.709.1694
- Twitter: @richardewest

**Office Hours:** Virtually & face-to-face on Tuesdays, 2-4 p.m. or by appointment.

**Class Time:** Mondays, 11-12:50 p.m.; Wednesdays 11-11:50 a.m. in MCKB 359

## Note

The online version of the syllabus is the one more frequently updated. In the case of any discrepancy (i.e. changed deadlines or point totals), refer to the online version over this paper version.

## Course Description & Objectives

What is this field you are entering anyway? What is its history? What are the pressing issues? What do you need to know and be able to do to be successful in it?

These are questions that you probably have as you begin graduate work in our department. These are the questions we will try to answer this semester! By the end, it is my hope that you will:

- Understand the history of the field of Instructional Technology, including the various trends, people, and issues that shaped it.
- Understand the current issues, discussions, research, and debates in this field as well as comparable sister professions.
- Clarify and define your own professional trajectory into your profession including your personal beliefs; the kind of career you are seeking; and the skills, knowledge, and characteristics you need to develop to be successful.
- Begin to develop skills in literature analysis and scholarly writing.
- Create an initial professional web presence that you can develop during your career.
- Begin defining for yourself what the future of our field is or may be, and what your role may be in that future.

**Warning!** Do not deceive yourself into thinking you will know everything (or even most things) that you need to know about these topics after this course. This is a *survey* course and we will *briefly* survey many of the relevant issues in our field. After this course, you should be a “jack of all trades, but a master of none.” However, you’ll at least have a roadmap to where you can learn more in the areas you want to specialize in.

## Course Policies

Course policies, assignments, and deadlines are subject to change according to our needs.

### Late & Makeup Work

Due dates for assignments are listed on the calendar. A minimum 10% late penalty will be assessed for work submitted after the assignment deadline unless I have previously approved a later deadline due to extenuating circumstances. Work that is submitted over a week late will receive an additional 10% penalty for each week late. No late work is accepted after the last class meeting.

### Backing Up Work

It is your responsibility to back up all of the work you do in class, saving it in at least TWO locations until you receive your final course grade. To do this you can use: 1) your required USB key drive, 2) home computer, 3) email attachments, 4) free online space (such as <http://www.box.net>), or 5) external hard drive. If you need motivation for backing up your work, ask me about the time I lost over half of my literature review to a computer failure a few weeks before my thesis was due. Ah, the memories. ;-).

### Course Grading & Honesty Policy

Final grades will be calculated with the following percentages. You must complete ALL assignments to get a passing grade. You must honestly complete all the individual work yourself. If you are working within a team, you must be able to show a significant contribution to the team project.

A	A-	B+	B	B-	C+	C	C-	F
94-100	90-93	87-89	83-86	80-82	77-79	73-76	70-72	0-69

### Preventing Sexual Harassment

Title IX of the Education Amendments of 1972 prohibits sex discrimination against any participant in an educational program or activity that receives federal funds. The act is intended to eliminate sex discrimination in education and pertains to admissions, academic and athletic programs, and university-sponsored activities. Title IX also prohibits sexual harassment of students by university employees, other students, and visitors to campus. If you encounter sexual harassment or gender-based discrimination, please talk to your professor; contact the Equal Employment Office at 801-422-5895 or 1-888-238-1062 (24-hours), or <http://www.ethicspoint.com>; or contact the Honor Code Office at 801-422-2847.

### Writing Quality Expectation

Graduate work in our field depends greatly on the ability to communicate—whether it's communicating research findings to other scholars, design specs to an instructional design team, reports to evaluation clients, etc. Thus clean and concise writing is critical, and while this class will require a fair amount of writing, it is not a class on basic grammar or writing. It is expected that when you turn in drafts to your peers and to myself, that we will be reviewing them based on their logical structure, argumentation, interpretation, etc. If there are grammar, punctuation, or blatant writing errors, it will make it more difficult for us to give you good feedback. If the errors are too much of an impediment to understanding your paper, it will be returned to you for corrections before I can read it. Remember to use the BYU Writing Center, which is a great resource for native and non-native speakers alike! Also, if you are an international student, consider enrolling in ESL 404, which is a graduate-level writing course for ESL students.

### Electronic Devices

As a courtesy to everyone, please turn off cell phones during class and use laptops only for taking notes or looking up materials relevant to our discussion. Checking email, Facebook, and other off-task sites diminishes your ability to learn and my ability to teach, and is distracting to the other learners in class.

## Assignments

**The Lottery (weekly readings & participation) 30 pts for the semester**— Because this is a survey course where we will be surveying the past, present, and future of an incredibly complex and evolving field, there will be a lot of reading. I am not a big fan of busywork myself, so I will be making my very best effort to carefully select readings that I think are essential for you to understand to be able to be successful in our field. In fact, many of these readings are things I wished I had read and known about when I was a graduate student! So it is important that you read everything that is required, as well as much of what is recommended.

In order to keep us motivated in our reading, there will be a lottery every class period. To play—and you are all required to play! —you must create a 3-5 slide presentation summarizing the readings due that class period as well as either a) a few strong discussion questions to analyze those readings or b) an application activity to help us apply or “test” the ideas we read. Each class period I will randomly pick two people: one to present the slides and another to present the discussion questions or activity. The presentation slides must be done in Google Presentations so we can quickly load them on the podium computer.

Note: yes, your name can be drawn (and most likely will be) twice or more in a semester, so don’t stop reading and preparing for every class period!

Second note: The points for this assignment are not entirely based on whatever you present on the day your name is chosen. You will also be assessed on how well you participate in class discussions (which means you attend class to be there for the discussions!) and how well prepared you seem to be. Please make the effort to be prepared each class period.

**Annotated Bibliography (30 pts)** — We will be keeping annotations (notes, favorite quotes, outlines of main themes, personal reflections) on the things we read and any other sources you find, and learning how to organize these annotations in a digital reference managing program. I’ll be teaching Mendeley as the program you can use, but you are welcome to use Zotero, Endnote, or Refworks if you prefer. At the end, you will share the references and annotations with me either digitally or on paper. To receive full credit, you should have annotations for every required reading, as well as several other readings you chose yourself or came across as part of your writing project. An annotation should include a brief summary of the article, the key ideas, quotes, and principles you want to remember from the article, any questions you had after reading the article, and a summary of how the article has completely changed your life.

Developing this habit of annotating everything you read, and using a reference manager will save your life (or at least your sanity) sometime in graduate school. Endnote saved my bacon when I lost my lit review for my thesis and had to reconstruct it using the notes I had saved on the articles I had read.

**Online Personal Portfolio (25 pts)** — For this activity, you will create a professional online portfolio to showcase your research, instructional designs and prototypes, and other professional activities throughout graduate school. This will be invaluable in marketing yourself for jobs and internships so put a good effort into making it as nice as you can. Many of you do not yet have strong web development skills, so focus on creating quality documents that can then be easily inserted into a revised website in the future when you DO have the web development skills. For the time being, I will teach how to create a basic web portfolio using Edublogs (WordPress). If you already have good web development skills, feel free to go the extra mile. Your online portfolio should include sections for:

- A blog or a place for you to reflect on issues in the field
- Any research or writing you do
- Design and development examples
- Work experience
- Education experience
- Connections to Mendeley, LinkedIn, and other social networking links you wish to share.
- A personal teaching philosophy and evidence of your teaching experience

**Personal Teaching & Learning Philosophy (10 pts)** — This part of your online portfolio will be one of our class assignments as well. Based on our readings and your past experiences in teaching and learning, write a statement (2-3 pages) about what you think it means to learn, and how we can effectively teach and design environments for learning. This should reflect your understanding of the theories and research we discuss (or others you find on your own), and have implications for your own personal practice. You should cite readings as relevant.

You can always adapt this statement as you grow in your understandings in future classes, so don't worry if you feel you do not know enough yet!

**Letter Home (10 points)** — Undoubtedly you already have parents and friends wondering what this crazy department is that you are in. For this assignment, write a letter to Mom or Dad telling them what the field of Instructional Psychology and Technology is about, how it developed, and what you see your role being in this field in the future. Your letter will be more detailed that you would probably really write to Mom, because it should reflect some of what you have read and learned in class.

**Job Analysis (10 points)** — Collect 5 examples of jobs that you would like to apply for after graduating from our department. Analyze the jobs themselves (salary ranges, working conditions, likely job tasks, skills required, etc.) as well as discuss your goals for what you will do while at BYU to prepare yourself to be ready to get the job you want.

**Interview a Professional (10 points)** — Interview or job shadow a professional (for at least two hours) in our field who has a job you would like to have someday. Write up a summary of your findings, and be prepared to share them in class.

**Journal Paper (50 points) & Presentation (10 points)** — For this assignment, you will form small groups and select a major journal in our field, or a comparable field (such as Learning Sciences, Human Performance Technology, etc.). You will analyze the last 10 years of the journal identifying the most commonly discussed topics, methods, authors, and articles. You will present your findings to the class, describing the current trends in the field based on your analysis of the journal. You will then also write an 8-10 page article, using correct APA style, for potential publication. You will get more details on this assignment in class.

## Course Readings

For this course we have two required textbooks and various required articles. These required readings are indicated by an asterisk (\*). I have also provided additional suggested books that would be essential for an instructional technologist's library, as well as additional articles under each topic. You can skim these as you wish for each week's discussion. Eventually, you should become very familiar with nearly everything on this reading list as well as many other topics so that you can be an effective instructional technologist.

### REQUIRED BOOKS

\* Reiser, R.; & Dempsey, J. V. (2006). *Trends and Issues in Instructional Design and Technology* (2nd edition). Prentice Hall.

\* American Psychological Association (2009). *Publication Manual*.

### Optional Book

Ely, D. P. & Plomp, T. (1996). *Classic writings on Instructional Technology*. Englewood, CA: Libraries Unlimited.

### ARTICLES AND BOOK CHAPTERS (Bold indicates required readings)

The required readings should be on our electronic reserve (**password: wes520**). They are also easily accessible through the Library. *Educational Technology* is unfortunately not available online.

### Introduction

Januszewski, A.; & Molenda, M. (2007). *Educational Technology: A Definition With Commentary*. Routledge.

Orey, M.; Jones, S. A.; & Branch, R. M. (Eds.). (2010). *Educational Media and Technology Yearbook*. Springer.

\* **Rieber, L. (1998). The Proper Training of an Instructional Technologist. Available at <http://it.coe.uga.edu/~lrieber/pdean/pdean.html>.**

**Multimedia & CAI**

- Clark, R. E. (1983). Reconsidering Research on Learning from Media. *Review of Educational Research*, 53(4), 445-459.
- Clark, R. E. (1986). Absolutes and angst in educational technology research: A reply to Don Cunningham. *Educational communication and technology journal*, 34(1), 8-10.
- \* **Clark, R. E. (1994). Media will Never Influence Learning. Educational Technology Research & Development, 42(2), 21-29.**
- Clark, R. E. (1994). Media and Method. *Educational Technology Research & Development*, 42(3), 7-10.
- Cunningham, D. J. (1986). Good guys and bad guys. *Educational communication and technology journal*, 34(1), 3-7.
- \* **Ely & Plomp, pp. 169-180: Dale, E. (1946). The "Cone of Experience". In Audio-visual methods in teaching, 1st ed. 37-51. New York: Dryden Press.**
- Ely & Plomp, pp. 183-197: Keller, F.S. (1968). "Good-bye, teacher...". *Journal of applied behavior analysis*, 1, 79-89.
- \* **Ely & Plomp, pp. 211-227: Skinner, B.F. (1958). Teaching Machines. Science, 128, 969-977.**
- Kozma, R. (1991). Learning with media. *Review of Educational Research*, 61(2), 179-211.
- \* **Kozma, R. (1994). Will Media Influence Learning? Reframing the Debate. Educational Technology Research & Development, 42(2), 7-19.**
- \* **Lockee, B., Moore, M., Burton, J. (2001) Old concerns with new distance education research. Educause Quarterly 24(2). Retrieved from**  
<http://www.educause.edu/EDUCAUSE+Quarterly/EDUCAUSEQuarterlyMagazineVolume/OldConcernswithNewDistanceEduc/157124>
- Molenda, M. (2008). The programmed instruction era: When effectiveness mattered. *Techtrends*, 52(2), 52-58.

**Instructional Systems Design**

- \* **Churchman, C. W. (1965). On the design of educational systems. Audiovisual Instruction, 10(5): 361-365. In Ely & Plomp, pp. 39-46.**
- Gagne, R. M., Wager, W. W., Golas, K., Keller, J. M. (2004). Principles of Instructional Design. Wadsworth. *An updated version of the classic Gagne and Briggs text.*
- Gibbons, A. S. (2003). The practice of instructional technology: Science and technology. *Educational technology*, 43(5), 11-16.
- Gibbons, A. S. (2003). What and how do designers design? A theory of design structure. *Techtrends*. 47(5), 22-27.
- \* **Gordan, J., & Zemke, R. (2000). The attack on ISD. Training, 37(4), 42-53.**
- Molenda, M. (2008). The programmed instruction era: When effectiveness mattered. *TechTrends*, 52(2), 52-58.
- Morrison, G. R., Ross, S. M., & Kemp, J. E. (2007). Introduction to the instructional design process. *Designing effective instruction*. (5th ed.) (pp. xviii-26). Hoboken, NJ: John Wiley & Sons.
- Spector, J. M.; Merrill, M. D.; Merrienboer, J. V.; Driscoll, M. P. (2007). *Handbook of Research on Educational Communications and Technology*. Routledge.
- This is the handbook for our field, written by leaders in our field. Free online access to AECT members.*
- \* **Zemke, R., & Rossett, A. (2002). A hard look at ISD. Training, 39(2), 27-35.**

The entire special issue. (2002). *Performance Improvement*, 41(7).

**Learning Sciences**

- Bransford, J. D., Brown, A. L., & Cocking, R. R. (Eds.). (1999). *How people learn: brain, mind, experience, and school*. Washington, D.C.: National Academy Press. <http://www.nap.edu/html/howpeople1/>
- Carr-Chellman, A., A., & Hoadley, C. M. (2004a). Introduction to special issue: Learning sciences and instructional systems: Beginning the dialogue. *Educational technology*, 44(3), 5-6.
- Carr-Chellman, A., A., & Hoadley, C. M. (2004b). Conclusion: Looking back and looking forward. *Educational technology*, 44(3), 57-59.
- Edelson, D. C. (2004). The parallel universes of the learning sciences and instructional design: A historical perspective. *Educational technology*, 44(3), 27-29.
- Hoadley, C. M. (2004). Learning and design: Why the learning sciences and instructional systems need each other. *Educational technology*, 44(3), 6-12.
- Kolodner, J. L. (2004). The learning sciences: Past, present, future. *Educational technology*, 44(3), 34-39.
- \* **Sawyer, R. K. (2006). The new science of learning. In R. K. Sawyer (Ed.), The Cambridge handbook of the learning sciences (pp. 1-16). New York, NY: Cambridge University Press.**

- \* **Sawyer, R. K. (2006). *The Cambridge Handbook of the Learning Sciences*. Cambridge University Press.**
- Smith, B. (2004). Instructional systems and learning sciences. *Educational technology*, 44(3), 20-25.
- Spector, J. M. (2004). Instructional technology and the learning sciences: Multiple communities and political realities. *Educational technology*, 44(3), 47-49.

### ***Psychological Learning Theory***

- \* **Barab S, & Plucker J. (2002). Smart People or Smart Contexts? Cognition, Ability, and Talent Development in an Age of Situated Approaches to Knowing and Learning. *Educational Psychologist*. 37(3):165-182. Available at: <http://tinyurl.com/25nflc4>.**
- Christensen, T. K. (2008). The Role of Theory in Instructional Design: Some Views of an ID Practitioner. *Performance Improvement*, 47(4), 25-32.
- \* **Ertmer, P., & Newby, T. (1993). Behaviorism, Cognitivism, Constructivism: Comparing critical features from an instructional design perspective. *Performance Improvement Quarterly*, 6(4), 50-71.**
- Driscoll, M. (2000a). Radical behaviorism, *Psychology of learning for instruction* (2nd ed., pp. 31-70). Boston: Allyn & Bacon.
- Driscoll, M. (2000b). Cognitive information processing, *Psychology of learning for instruction* (2nd ed., pp. 73-112). Boston: Allyn & Bacon.
- Driscoll, M. (2000c). Constructivism, *Psychology of learning for instruction* (2nd ed., pp. 373-396). Boston: Allyn & Bacon.
- \* Martin Ryder's collection of resources: [http://carbon.cudenver.edu/~mryder/itc\\_data/idmodels.html](http://carbon.cudenver.edu/~mryder/itc_data/idmodels.html)
- \* Theory into Practice collection of resources: <http://tip.psychology.org/>

### ***Instructional Theory***

- Merrill, M. D. (2002). First principles of instruction. *Educational Technology Research and Development*, 50(3), 43-59.
- Orey, M.(Ed.). (2001). Emerging perspectives on learning, teaching, and technology. Retrieved July 5, 2010, from <http://projects.coe.uga.edu/epltt/>
- \* **Reigeluth, C. M. & Carr-Chellman, A., Eds. (2009). *Instructional-Design Theories and Models Volume III: Building a Common Knowledge Base*. Routledge.**
- Silber, K. H., & Foshay, W. R. (2006). Designing instructional strategies: A cognitive perspective. In J. A. Pershing (Ed.) (2006), *Handbook of human performance technology* (3<sup>rd</sup> ed.) (370-413). San Francisco: Pfeiffer.
- \* Martin Ryder's collection of resources: [http://carbon.cudenver.edu/~mryder/itc\\_data/idmodels.html](http://carbon.cudenver.edu/~mryder/itc_data/idmodels.html)
- \* Theory into Practice collection of resources: <http://tip.psychology.org/>

### ***Technology Integration***

- Koehler, M. J., & Mishra, P. (2008). Introducing TPACK. In J. A. Colbert, K. E. Boyd, K. A. Clark, S. Guan, J. B. Harris, M. A. Kelly & A. D. Thompson (Eds.), *Handbook of Technological Pedagogical Content Knowledge for Educators* (pp. 1-29). New York: Routledge.
- \* **Moersch, C. (1995). Levels of technology integration: A framework for measuring classroom use. *Learning and Leading with Technology*. Available at: <http://loticonnection.com/pdf/LoTiFrameworkNov95.pdf>**
- Roschelle, J. M., Pea, R. D., Hoadley, C. M., Gordin, D. N., & Means, B. M. (2000). Changing how and what children learn in school with computer-based technologies. *Children and computer technology*, 10(2), 76-101. [online at <http://www.stanford.edu/~roypea/RoyPDF%20folder/Packard2000.pdf>]
- LoTi Resources and readings: <http://loticonnection.com/articles.html>
- Martin Ryder's collection of resources: [http://carbon.cudenver.edu/~mryder/itc\\_data/idmodels.html](http://carbon.cudenver.edu/~mryder/itc_data/idmodels.html)
- \* **TPACK Wiki: [http://www.tpck.org/tpck/index.php?title=Main\\_Page](http://www.tpck.org/tpck/index.php?title=Main_Page)**

### ***Educational Change***

- \* **Reigeluth, C.M. (1992). The imperative for systemic change. *Educational technology*, 32(11),9-13.**
- \* **Ellsworth, J. (2002). A survey of educational change models. *Educational Media and Technology Yearbook*. pp. 84-86. Libraries Unlimited.**

### ***Design-based Research***

- Barab, S. (2006). Design-based research: A methodological toolkit for the learning scientist. In R. K. Sawyer (Ed.), *The Cambridge handbook of the learning sciences* (pp. 153-169). New York, NY: Cambridge University Press.



- Barab, S., & Squire, K. (2004). Design-based research: Putting a stake in the ground. *The Journal of the Learning Sciences*, 13(1).
- Brown, A. L. (1992). Design experiments: Theoretical and methodological challenges in creating complex interventions in classroom settings. *Journal of the Learning Sciences*, 2(2), 141-178.
- Cobb, P., diSessa, A., Lehrer, R., Schauble, L. (2003). Design experiments in educational research. *Educational Researcher*, 32(1): 9-13.
- Collins, A. (1992). Towards a design science of education. In E. Scanlon & T. O'Shea (Eds.), *New directions in educational technology*. Berlin: Springer-Verlag.
- Confrey, J. (2006). The evolution of design studies as methodology. In R. K. Sawyer (Ed.), *The Cambridge handbook of the learning sciences* (pp. 135-151). New York, NY: Cambridge University Press.
- \* **Design-Based Research Collective. (2003). Design-based research: An emerging paradigm for educational inquiry. *Educational Researcher*, 32(1): 5-8.**

### **Instructional Games**

- \* **Rieber, L. P., Smith, L., & Noah, D. (1998). The value of serious play. *Educational Technology*, 38(6), 29-37.**
- Clark, R. E. (2007, May-June). Learning from serious games? Arguments, evidence, and research suggestions. *Educational Technology*, 48(3), 56-59.

### **Distance Learning**

- \* **Moore, M. G. (Ed.). (2007). *Handbook of Distance Education*. Routledge.**

### **Human Performance Technology**

- Ferond, C. (2006). The origins and evolution of human performance technology. In Pershing, J. A. (Ed.), *Handbook of human performance technology* (pp. 155-187). San Francisco, CA: Pfeiffer.
- Marker, A, Huglin, L., & Johnsen, L. (2006). Empirical Research on Performance Improvement: An Update, *PIQ*, 19(4), 7-22.
- Pershing, J. (2006). Human performance technology fundamentals. In J. A. Pershing (Ed.) (2006), *Handbook of human performance technology* (3rd ed.) (pp. 5-34). San Francisco: Pfeiffer.
- Pershing, J. A., Lee, J.m & Cheng, J. (2008). Current status, future trends, and issues in human performance technology, part 1: influential domains, current status, and recognition of HPT. *Performance Improvement*, 47 (1), 9-17.
- Pershing, J. A., Lee, J. & Cheng, J. (2008). Current status, future trends, and issues in human performance technology, part 2: models, influential disciplines, and research and development. *Performance Improvement*, 47 (2), 7-15.
- Stolovitch, H. D., & Keeps, E. J. (1992). What is human performance technology? In H. D. Stolovitch & E. J. Keeps (Eds.), *Handbook of human performance technology* (pp. 3-13). San Fransisco, CA: Jossey-BAss/Pfeiffer.
- Stolovitch, H. D. (2007). The development and evolution of human performance improvement In R. A. Reiser & J. V. Dempsey (Eds.), *Trends and issues in instructional design and technology* (pp. 134-146). Upper Saddle River, NJ: Person Education
- Swanson, R.A. (1999). The foundations of performance improvement and implications for practice. In R.J. Torraco's (Ed.) *Performance improvement theory and practice* (pp. 1-25). Baton Rouge, LA: Academy of Human Resource Development and Berrett-Koehler Communications, Inc.
- Rosenberg, M. J., Coscarelli, W. C., & Hutchinson, C. S. (1992). The origins and evolution of the field. In H. D. Stolovitch & E. J. Keeps (Eds.), *Handbook of human performance technology* (pp. 14-31). San Fransisco, CA: Jossey-Bass/Pfeiffer.
- Rosenberg, M. J. (1996). Human performance technology. In R. Craig (Ed.), *The ASTD Training and Development Handbook* (pp. 370-393). New York: McGraw Hill.
- Wile, D. (1996). Why does do. *Performance and instruction*, 35(1), 30-35.
- Van Tiem, D. M., Mosely, J. L., & Dessinger, J. C. (2004). Performance technology - defined. In *Fundamentals of performance technology*. (pp. 2-20). Washington, DC: International Society for Performance Improvement.

### **Professional Issues**

- American Evaluation Association. (2004). American Evaluation Association guiding principles for evaluators. Available: <http://www.eval.org/Publications/GuidingPrinciples.asp> [2006, September 5].
- IPSTPI ID Standards: [http://www.ibstpi.org/Competencies/instruct\\_design\\_competencies\\_2000.htm](http://www.ibstpi.org/Competencies/instruct_design_competencies_2000.htm)

- \* Pershing, J. A., Ryan, C. D., Harlin, N. M., & Hammond, T. D. (2006). 2006 AECT membership salary survey. *TechTrends*, 50(5), 10-19. <http://tinyurl.com/2ecm8h7>

Ross, S. M. & Morrison, G. R. Getting started in instructional technology research. Available for AECT members at: <http://www.aect.org/publications/GettingStarted/index.asp?p=preface>

Stolovitch, H. D., E. J. Keeps, Rodrigue, D. (1995). Skill sets for the human performance technologist. *Performance Improvement Quarterly*, 8(2): 40-67.

- \* Wineburg, S. (2004). Must it be this way? Ten rules for keeping your audience awake during conferences. *Educational Researcher*, 33(4): 13-14. <http://tinyurl.com/2fjp7nn>

### ***Moral Foundations***

Banaji, M. R., Bazerman, M. H., & Chugh, D. (2003). How (Un) ethical are you? *Harvard Business Review*, 81(12), 56-64.

Guerra, J. A. (2006). Standards and ethics in human performance technology. In J. A. Pershing (Ed.) (2006), *Handbook of human performance technology* (3<sup>rd</sup> ed.) (pp. 1024-1046). San Francisco: Pfeiffer.

- \* Osguthorpe, R. T., Osguthorpe, R. D., Jacobs, W. J., & Davies, R. (2003). The moral dimensions of instructional design. *Educational technology*, 43(2), 19-23.



## Course Calendar

Week	Due Dates	Assignment DUE	Class Topics
1.1 (Roots)	Due the day before class	<b>- Purchase your textbooks</b> - Download and create login for Mendeley - Read Rieber, 1998, before class (it's a fun read) - Read Holt et al., in press before class (short and relevant)	- Introduction to the class - Introduction to Mendeley - Introduction to online portfolios - Introduction to group projects, journals, and organizations (ISI, PorP)
1.2 (Roots)	Sept. 1	- Reiser & Dempsey, chapters 1 & 3.	- History and definition of the field - Terms, vocabulary, and sub-currents
2.1	Sept 6		NO CLASS (Labor Day)
2.2 (Roots)	Sept 8	- Ertmer & Dempsey, 1993 - Skim online resources (Ryder & TIP) - Barab & Plucker, 2002	Psychological Learning Theory - Behaviorism, CIP, & Constructivism - Sociocultural theory - Gagne
3.1 (Roots)	Sept. 13	- Dale, 1946 or Skinner, 1958 - Clark 1983 or 1994 OR Kozma, 1991 or 1994	- Audiovisual, Multimedia, & CAI (teaching machines, Clark/Kozma)
3.2 (Roots)	Sept 15	- Lockee et al., 2001 - Summary of Figlio et al., 2010 ( <a href="http://chronicle.com/blogPost/Online-Learning-May-Slightly/24963">http://chronicle.com/blogPost/Online-Learning-May-Slightly/24963</a> ). Notice the comments. - Reiser & Dempsey, ch. 30	- Current media debates
4.1 (Trunk)	Sept 20	- Read Sawyer, 2006 (or Reiser & Dempsey ch. 5) and one chapter of your choice from the <i>Handbook of Learning Sciences</i>	- Learning Sciences - Answer questions about journal paper
4.2 (Trunk)	Sept 22	- Read two articles from volume 44, issue 3 of Educational Technology (special issue on learning sciences and ID).	- Instead of class, attend Dr. Keith Sawyer's sessions on Friday.
5.1 (Roots)	Sept. 27	- Reiser & Dempsey, ch. 2 - Gordon & Zemke, 2000 OR Zemke & Rossett, 2002	Instructional System Design (Gagne, ADDIE, Reigeluth, attacks, & current thinking) - Review Dr. Sawyer's visit
5.2 (Roots)	Sept. 29	- Read one chapter of your choice from the Green Book - Reiser & Dempsey Ch. 7	- Instructional theory
6.1 (Roots)	Oct 4	- Review 2 theories from the TIP database.	- Instructional Theory - Personal Instructional Theories

Week	Due Dates	Assignment DUE	Class Topics
6.2 (Trunk)	Oct. 6	- <b>Teaching &amp; Learning Statements</b> - Reiser & Dempsey, Ch. 26	- Journal report: JRTE - Technology Integration
7.1 (Trunk)	Oct. 11	- Moersch, 1995 - Skim the TPCK wiki ( <a href="http://www.tpck.org/tpck/index.php?title=Main_Page">http://www.tpck.org/tpck/index.php?title=Main_Page</a> )	- TPACK - LoTi
7.2 (Trunk)	Oct 13	- <b>Paper outlines</b> - Reigeluth, 1992 - Reiser & Dempsey, ch. 21 (read pages 210-211 & 218-219 and skim the rest as needed) - Reiser & Dempsey, ch. 11	- Educational Change - Adoption/implementation models
8.1 (Trunk)	Oct 18	- Rieber et al., 1998	- Journal report: ETR&D - Instructional Games - Simulations
	Oct. 20	- Reiser & Dempsey, chapter 17	- Informal Learning
9.1, 9.2 (Trunk)	Oct. 25, 27	- Read a chapter from the Handbook of Distance Learning	MEETING ONLINE (Rick is at AECT---and maybe you should be too! :-)  - Journal report: AJDE/DE - Topic: Distance Learning
10.1 (Trunk)	Nov. 1	- Reiser & Dempsey, chapters 14-16	- Journal: PI - Human Performance Technology
10.2 (Trunk)	Nov. 3		- Human Performance Technology
11.1 (Trunk)	Nov. 8	- DBRC, 2003	- Design-based Research - Journal report: JLS
11.2 (Branches)	Nov. 10	- <b>Job Analysis</b> - Pershing et al. (2006). - Reiser & Dempsey (one chapter from either 18, 19, 20, 22, or 23).	- Careers & currencies - Report on job analysis
12.1 (Branches)	Nov. 15	- <b>Letter Home</b> - Skim Stolovitch & Keeps, 1995, as useful - Reiser & Dempsey ch. 24, OR 25 & 27	- Personal skills assessment & goals
12.2 (Branches)	Nov. 17	- <b>Interviews with a professional</b> (can be done ahead of time)	- Report on interviews - Online Professional Portfolios - Sketch your design
13.1 (Branches)	Nov. 22	- <b>Drafts of papers due to peers</b>	- Google Sites/Wordpress Workshop

Week	Due Dates	Assignment DUE	Class Topics
13.2 (Branches)	Nov. 24		NO CLASS (Thanksgiving)
14.1 (Branches)	Dec. 1	<ul style="list-style-type: none"> <li>- <b>Annotated Bibliographies</b></li> <li>- Wineburg, 2004 or Ross &amp; Morrison, chapter 3</li> </ul>	<ul style="list-style-type: none"> <li>- Professional networks</li> <li>- ITForum</li> <li>- Submitting/attending conferences</li> </ul>
14.2 (Branches)	Dec. 6	<ul style="list-style-type: none"> <li>- "Mentors Make the Difference"</li> </ul>	<ul style="list-style-type: none"> <li>- Internships, research/teaching assistantships</li> <li>- IRB</li> </ul>
15.1 (Branches)	Dec. 8	<ul style="list-style-type: none"> <li>- Reiser &amp; Dempsey, ch. 32</li> <li>- <b>Professional portfolios</b> (can be done ahead of time)</li> </ul>	<ul style="list-style-type: none"> <li>- Redefining the field</li> </ul>
Final	Dec. 15, 2:30-5:30	<ul style="list-style-type: none"> <li>- Osguthorpe et al. (2003).</li> <li>- <b>Final draft of papers &amp; presentations</b></li> </ul>	<ul style="list-style-type: none"> <li>- Moral Foundations</li> </ul>