

PARADIGMS, LOGIC MODELS, & CLIENT RELATIONSHIPS

DR. RICHARD E. WEST
BRIGHAM YOUNG UNIVERSITY



ANNOUNCEMENTS

- The website might limp for a little while
- Gospel insights: Marja
 - Next: Neil
- Report from last class
- Today: paradigms, logic models, & client relationships

REFLECTION PAPERS

Blogs:

Marja

Keith

Janeel

Sara

Emails:

Loraine

Savannah

Jacob

Neil

PARADIGM REVIEW

Click to Close by Glasbergen.
www.glasbergen.com



“That’s our new mission statement.”



**“Our old mission statement was more eloquent,
and dignified, but not nearly as effective.”**

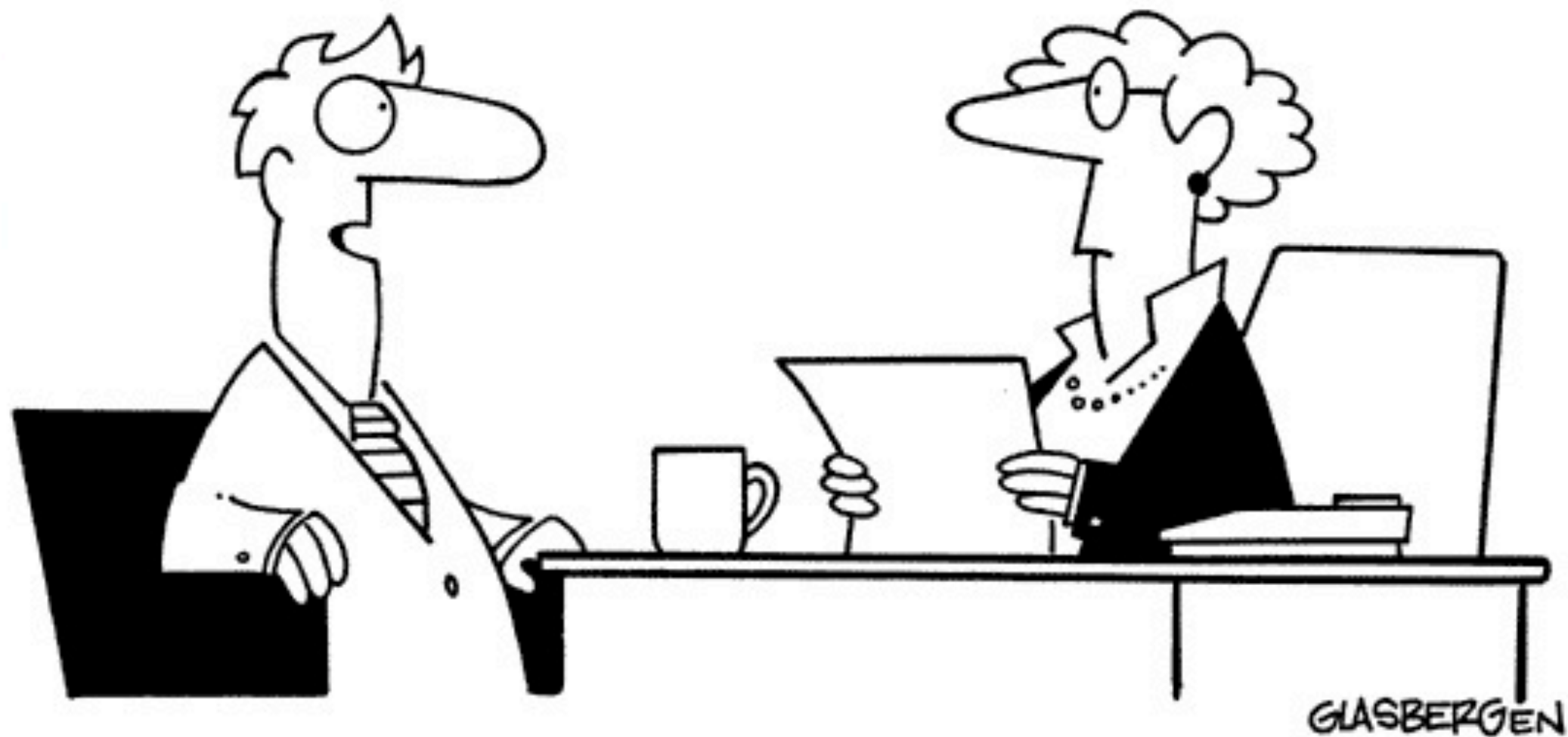
© Original Artist
Reproduction rights obtainable from
www.CartoonStock.com



"It's time for the executive performance reviews, Fenwick. I'll do you if you'll do me."

search ID: jsin184

Copyright 2002 by Randy Glasbergen.
www.glasbergen.com



**“Can I have a copy of my performance review?
My mom still gives me \$5 for a good report card.”**

NAME THAT PARADIGM!

NAME THAT PARADIGM!

NCLB?

NAME THAT PARADIGM!

NCLB?

IPT Department Review?

NAME THAT PARADIGM!

NCLB?

IPT Department Review?

D.C. School Choice?

NAME THAT PARADIGM!

NCLB?

IPT Department Review?

D.C. School Choice?

Consumer Reports Rankings?

NAME THAT PARADIGM!

NCLB?

IPT Department Review?

D.C. School Choice?

Consumer Reports Rankings?

Council of the Disposition of the Tithes?

NAME THAT PARADIGM!

NCLB?

IPT Department Review?

D.C. School Choice?

Consumer Reports Rankings?

Council of the Disposition of the Tithes?

Federal grants?

PARADIGM QUESTIONS?

PARADIGM QUESTIONS?

**WHICH PARADIGM DO YOU
PREFER?**

PARADIGM QUESTIONS?

**WHICH PARADIGM DO YOU
PREFER?**

WHY?

PARADIGM QUESTIONS?

**WHICH PARADIGM DO YOU
PREFER?**

WHY?

**WHICH BEST FITS OUR
EVALUATION?**

LMs: ONE MORE ARROW



Errol Flynn, the *real* Robin Hood

LOGIC MODELS

Resources/Inputs <i>What resources will be brought to bear?</i>	Activities <i>What will be done with the resources?</i>	Outputs <i>What will the activity produce?</i>	Outcomes <i>What results will we see? (short-term, or in intermediate)</i>	Impact <i>What is the ultimate goal the program strives to achieve?</i>
1.				

Assumptions and Framework:

LOGIC MODELS

Resources/Inputs <i>What resources will be brought to bear?</i>	Activities <i>What will be done with the resources?</i>	Outputs <i>What will the activity produce?</i>	Outcomes <i>What results will we see? (short-term, or in intermediate)</i>	Impact <i>What is the ultimate goal the program strives to achieve?</i>
1.				

Assumptions and Framework:

What benefit does creating a LM provide to clients?

LOGIC MODELS

Resources/Inputs <i>What resources will be brought to bear?</i>	Activities <i>What will be done with the resources?</i>	Outputs <i>What will the activity produce?</i>	Outcomes <i>What results will we see? (short-term, or in intermediate)</i>	Impact <i>What is the ultimate goal the program strives to achieve?</i>
1.				

Assumptions and Framework:

What benefit does creating a LM provide to clients?
What benefit to you?

LOGIC MODEL ACTIVITY

- In groups of three, read RFP from Chicago consortium
- Construct a Logic Model describing the consortium's program theory

CLIENTS: INITIAL MEETING

- Primarily you are there to *listen*
- You ask questions in order to better listen and understand

CLIENTS: SECOND MEETING

- Clarify questions, information needs, program descriptions, boundaries / parameters, resources, personnel, timeline, & methodologies
 - This is a good time to use logic models to focus the discussion

CLIENTS: SECOND MEETING



Uploaded on [January 2, 2009](#)
by [fangleman](#)

CLIENTS: THIRD STEP

- Draft an evaluation proposal & contract for their review
- Get their sign-off at this point

THROUGHOUT EVALUATION

- Stay in contact with clients and major stakeholders regularly
 - Inform them of any smoking guns
 - Consider attending steering meetings
 - Prepare mid-project or annual formative reports
- Discuss the pros and cons of any changes to the contract/eval plan
 - Get their sign-off again

FINAL REPORTING

- Readability is key!
- Be available to give presentations at their request
- Be ahead of schedule
- Depending on the situation, be constructive in your criticism (formative), but accurate in your assessments (summative)

ROLE ASSIGNMENTS

NEXT ASSIGNMENT

- Develop questions & thoughts in preparations for meeting with clients / stakeholders
- Meet with teachers Monday @ 2:45 (2:25)
- Reflection paper #3 on:
 - Chapter 11: 199-208; 210-212; 229
 - Chapter 12: 232-241; 246-258

SOURCES

- Fitzpatrick, J. L.; Sanders, J. R.; & Worthen, B. R. (2004). *Program Evaluation: Alternative Approaches and Practical Guidelines*. Boston: Pearson Education.
- Otherwise as cited